

TCCF

TAIWAN
CREATIVE
CONTENT
FEST

2022 TAIWAN CREATIVE CONTENT FEST

Press Kit

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• Overview

TCCF is a key content marketplace in Asia that will gather selected entertainment content from Taiwan and bring buyers and professionals from all over the world to Taipei in November. TCCF offers diverse events like pitching sessions, content and music showcases, forum panels, and immersive experiences to connect you with promising stories, funding, and global partners. Come and meet your future business partner at TCCF!

Date and Venue

Date : November 3–13, 2022

Venue : Songshan Cultural and Creative Park X Taipei New Horizon X eslite Performance Hall

Exhibition Content

- 11 Days of Exhibitions, including 3 Days for Professionals Only
- 4 Proposal Pitching Sessions
- 4 Proposal Training Sessions
- 42 Taiwanese Original Projects
- 159 Major Companies Exhibiting
- 831 Titles from Around the World
- 5 Physical and Virtual Presentations
- 10 Industry Talks
- 5 Spotlight Sessions
- 35 Salons
- 124 Speakers from Domestic and Overseas
- 3 Interdisciplinary Performance Stages
- 33 Interdisciplinary Acts
- 42 Performing Groups
- 24-Hour Digital Matchmaking Platform “IP Meetup”
- PITCHING: 689 visits
- MARKET: 14,323 visits (incl. Showcase: 403 visits)
- INNOVATIONS: 43,029 (incl. Future Content: 23,951 visits / Stereo: 19,078 visits)
- FORUM: 1,193 visits

• Feature of the Year

PITCHING will be expanded to compete with the scale of international exhibitions.

This year's PITCHING conference has been expanded and separated from the MARKET program to help creators find funding and talent input during the early stages of project development. Proposals include animations, drama series, feature films, and joint sessions with the Golden Horse Film Project Promotion. This year, TAICCA has joined forces with Series Mania, the largest TV series exhibition in Europe. Series Mania will lead a delegation to Taiwan to participate in the PITCHING program and select one Taiwanese project to enter directly into their pitching session next year.

MARKET brings international buyers and sellers to Taiwan to trade copyrights.

As Taiwan's borders have now opened, international buyers and sellers are eager to travel to participate in TCCF's matchmaking sessions. This year, we invited buyers like leading global streaming platform Netflix, and Astro, a well-known multinational media and entertainment investment company in Malaysia. What's more, besides the seven international sellers that will participate virtually, five international sellers will come to Taiwan in person, including leading Korean entertainment company CJ ENM Group and Japan's TV Tokyo and The Far Eastern TV Entertainment, inc.

FORUM has added SPOTLIGHT sessions to promote in-depth industry dialogue.

To create more opportunities for exchange within the cultural content industry, we've launched five SPOTLIGHT sessions for the first time this year. We invited representatives from Europe's largest TV series exhibition Series Mania, renowned video platform YouTube, the Asia Animation Summit, children's entertainment platform Kidscreen, and a Singaporean media group to discuss market trends in film and television content and promote more dialogues in the industry.

INNOVATIONS shows off cutting-edge exhibits and award-winning masterpieces.

This year, 22 exhibitors from the United States, Japan, France, and Taiwan will showcase 19 works on the theme of future content. These include the *Yoshitaka Amano VR Art Museum* comprising almost 100 VR works by the well-known Japanese painter, *Eternal Notre Dame* which is a VR film based on the iconic Parisian cathedral, and *The Man Who Couldn't Leave*, which won the 'Best Experience Award' at the 2022 Venice International Film Festival's 'Venice Immersive' event. Attendees can also see Taiwan's first 4D NFT exhibit *Glory of The Taiwanese National Athlete Heroes*. Celebrating the centennial anniversary of the Chinese Taipei Olympic Committee, the work is a digital collection initiated by IP Content Lab and co-presented with the Chinese Taipei Olympic Committee.

STEREO explores collaborations between music and various content industries.

The TCCF interdisciplinary exhibition and performances focus on the "future of music", or the concept of "new", while showcasing and exploring the possibilities of collaboration between music and different content industries. By embracing the ideas of co-creation and connection, this series examines what happens at the intersection between music and other creative approaches, whether they be visual or performing arts, traditional arts or interactive new media. STEREO shows how collaboration unleashes new possibilities for music and performance in general.

• Program



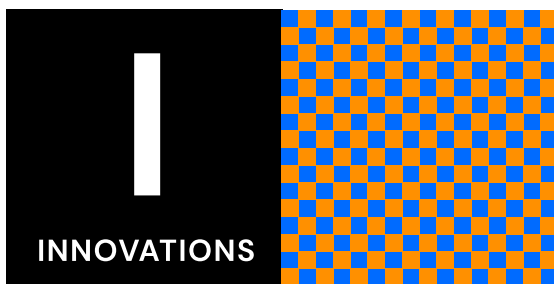
PITCHING

PITCHING offers a stage for Taiwan's content to connect with domestic and overseas buyers and funding. It strives to promote interaction and exchange between local professionals and international buyers, creating more opportunities for marketing and co-production.



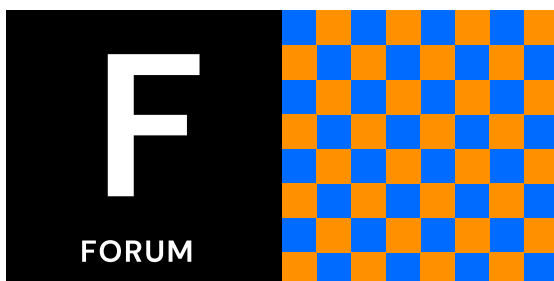
MARKET

MARKET is a business event that includes a wide range of content industries and multimedia productions, facilitating content copyright trade relating to film, TV shows, animation, and book-to-screen adaptations.



INNOVATIONS

INNOVATIONS exhibits contemporary and experimental cultural content, including works that integrate interdisciplinary methods and modern technology, and music performances with multiple cultural elements. It encourages the creative content industry to explore all kinds of business models.



FORUM

FORUM gathers global industry leaders to discuss the best practices of content creation and production in different sectors and trends of global creative content. Through diverse topics, the sessions will drive creative exchanges among local and international professionals.

PITCHING

The ideal platform for businesses seeking international partners, PITCHING allows nascent projects to conduct market testing across domestic and overseas markets in order to seek partnerships. The PITCHING segment continues to uncover original Taiwanese stories, topics, and content, accelerating the progress from story to product. In doing so, it showcases Taiwan's rich creative capacity to international partners and frames Taiwan as the go-to platform for original Asian content. It aims to facilitate interactions between domestic industry professionals and global buyers to create more opportunities for international production, marketing, and co-production.

A total of 42 Taiwanese projects are participating in PITCHING this year, with genres ranging from urban life to sci-fi. Among them is *The Nomad's Guide to Taipei*— a sitcom described as the *Friends* of Taiwan. Other proposals include feature film *Time Loop with the Moon*, adapted from the best-selling novel and combining elements like romance and travels through time and space. There's also YouTube channel *Shaogao*, which has launched a series of comedic animations produced and broadcast in English and targeted towards streaming platforms. In addition, TCCF has partnered with the Taipei Golden Horse Film Project Promotion Series Projects for the third year running on titles like *The Brides Town* produced by Golden Horse 'Best Actress' winner Alyssa Chia, *The Miracle of ER* by the producers of *Tears on Fire*, and *Best Actress* directed by Golden Bell Award winner Yi-Wen Yen.





Golden Horse FPP Series Projects at TCFF

Date: 11/9/2022 Wednesday

Time: 13:00-16:20

Location: Taipei New Horizon, 6F

TAICCA is once again working with Taipei Golden Horse Film Project Promotion (FPP), an organization that has given rise to countless outstanding films and TV programs, to propel Taiwanese TV programs onto the global stage. The TCCF PITCHING segment gives a sneak peek at the pitches selected for Taipei Golden Horse FPP, and this year's shortlist is stacked with potential for commercial success. By directly PITCHING to investors from around the world, teams get an opportunity to engage with the market, kick-starting the exchange of ideas. We believe this will help transform great stories into great works, generate opportunities for international collaboration, and expand the visibility of original Taiwanese stories.

Moderator:

Li Ya-mei

Taipei Film Festival, Director

After earning an MA in Critical Studies, Cinema-TV from the University of Southern California, Li Ya-Mei served as the Deputy Secretary General of the Taipei Golden Horse Film Festival Executive Committee, and as the General Manager of Good Day Films, successfully marketing numerous Taiwanese films. Now she is the Director of Taipei Film Festival.

Project to Screen: Animation

Date: 11/10/2022 Thursday

Time: 10:00-12:10

Location: Taipei New Horizon, 6F

The growing number and diversity of original Taiwanese animations exemplify Taiwan's prolific creativity and originality. This year's animation pitches target all age groups, with genres ranging from sci-fi to adventure and coming-of-age. Animations selected for the "Project to Screen: Animation" segment have a uniquely Taiwanese style and story, attracting the attention of many global investors and producers. Previous market feedback has helped teams fine tune their works to better suit market demands. We hope the segment will continue to strengthen its industrial and global network, increase the visibility of Taiwanese animations, and facilitate co-production and co-investing opportunities for Taiwanese animation producers.

Moderator:

Benjamin Lo Ji-ming

KADOKAWA International Edutainment, Vice General Manager

Lo Ji-ming is the Vice General Manager & Head of Production Department in KIE (KADOKAWA International Edutainment), and has served in the ACG industry for a decade in Tokyo and Taipei. For more than ten years, he produced hand-drawn animation for projects such as The Prince of Tennis, Sakura Wars, Our Family, Soul Eater and so on. After returning to Taiwan, he wrote and directed original animation projections at CGCG until he joined KIE, where he currently leads the 3D production team.





Project to Screen: Series

Date: 11/10/2022 Thursday

Time: 13:00-16:20

Location: Taipei New Horizon, 6F

Taiwanese TV programs have an abundance of rich, diverse stories. Taiwan's open market has given rise to new topics and genres that, in recent years, have shown to be highly competitive in the global market for their quality and quantity. In addition to outstanding ratings on international platforms, Taiwanese TV programs have proven themselves to be exemplary in international trade fairs. Pitches on this year's shortlist span genres from horror, thriller, suspense, and mystery to romance, comedy, family, and coming-of-age. The focus is on attracting international partners to work with Taiwanese teams to produce exceptional original works, enhance market diversity, and facilitate international co-production.

Moderator:

Joe Tsai

Result Entertainment, COO

With a wealth of experience from marketing more than 60 films and televisions, Tsai produced the boys' love series *We Best Love* and the reality show *WBL Boys' Vacation*. She specializes in storytelling with marketing to create projects that have earned nearly 30 million hits, tens of millions of sales and 60,000 book sales worldwide. Her screenwriting works include *We Best Love* episodes "No.1 For You", "Fighting Mr. 2nd" and series *My Tooth Your Love*.

Project to Screen: Film

Date: 11/11/2022 Friday

Time: 13:00-15:10

Location: Taipei New Horizon, 6F

Taiwan's feature films have long attracted global interest for their storylines, topics, and creativity, partly because Taiwan gives film producers incredible creative freedom. Featured stories have often depicted the country's existing social landscape, which is particularly evident in the pitches selected for our "Project to Screen: Film" segment. The feature films in this segment include dramas of varied themes and styles as well as documentaries that present current social realities and highlight the production team's views. Through this PITCHING session, we hope to open up more possibilities for feature film projects.

Moderator:

Kevin CHANG

An Attitude Production CO., Ltd. Associate Producer

Kevin CHANG is a critic and veteran journalist with over 20 years of experience. His columns are published in *China Times* as well as *CommonWealth Magazine*. In recent years, he's switched his focus to screenplay development. Kevin has also been a member of the jury at the Golden Horse Awards and Taipei Film Awards, among others.



MARKET

Date: 11/9/2022 –11/11/2022 (Open to professional registration only)

Location: Warehouse No.4 and No.5, Songshan Cultural and Creative Park |
North Tobacco Factory | Taipei New Horizon Building, 6F

MARKET is a business event that includes a wide range of content industries and multimedia productions, facilitating content copyright trade relating to film, TV shows, animation, and publication adaptations.

This year, MARKET consists of in-person and online trade exhibitions and invites more than 130 domestic and foreign companies from Taiwan, Japan, South Korea, Thailand, Hong Kong, Singapore, etc., to exhibit around 800 titles. Spanning film & TV, publishing, comics, gaming, performing arts, and other industries, MARKET illuminates the best Taiwanese content of the year and drives business collaboration through title readings, film test screenings, and one-on-one matchmaking sessions. As Taiwan's borders have now opened, TCCF has attracted several international companies to attend MARKET in person, including exhibitors like Japan's TV Tokyo, CJ ENM Korea, and buyers such as Netflix. For virtual attendees, TAICCA's IP Meetup platform encourages users to exhibit titles online in search of local and foreign distributors, funding, or buyers.

Highlights

There are many flagship Taiwanese series exhibited, such as *Twisted Strings* which just won several awards at the 57th Golden Bell Awards, and Public Television's newly released *On Marriage*. There's also *Rally For Love*— a romantic drama based on badminton that's co-produced by FTV and Malaysia. In addition, the Taiwanese historical film *Untold Herstory*, and reality shows *Let's Open* and *Extreme Forest* are among the exhibited works. The hope is that MARKET's matchmaking service will enhance Taiwan's international visibility.



Showcase

SHOWCASE brings together diverse Taiwanese content and works that have strong potential. By showcasing children's programs, immersive content, LGBTQ+, and other genres, SHOWCASE aims to connect partners across borders, create opportunities for business exchanges, attract funding, and connect resources. SHOWCASE shines a spotlight on promising projects and recommends Taiwanese titles for adaptation into films, TV programs, and other domains.

Content in Focus: Children's Program

Date: 11/10/2022 Thursday; 10:00–12:00 pm

Location: Warehouse No.5, Taipei Songshan Cultural & Creative Park

Since November 2018, the Fubon momomini Incubator has recruited production teams to plan programs and write scripts for children's media. Fubon Cultural and Educational Foundation hopes to improve the media environment for Taiwanese children by increasing the number of high-quality programs available, and over the past four years, there have been 293 scripts and projects submitted. Six teams have been selected to produce original children's films and television programs through the Incubator.

Content in Focus: Immersive Space— from incubation to production

Date: 11/10/2022 Thursday; 16:00–18:20 pm

Location: Taipei New Horizon, 6F

Physical spaces are of paramount importance to immersive performances. This session explores immersive content production opportunities from a venue operation perspective. Listen to immersive venues in Taiwan review past experiences and open up about co-productions, training, incubation, and technical development. Venue operators, curators, and content creators can engage and inspire new collaboration and exhibition models to maximize creativity.

Content in Focus: LGBTQ + BL GagaOOLala

Date: 11/11/2022 Friday; 10:00–11:30 pm

Location: Taipei New Horizon, 6F

Presented by GagaOOLala, the world's largest streaming service focused on LGBTQ+ and boys' love, the "LGBTQ + BL Showcase" will take place on November 11. The showcase will present you with GagaOOLala's latest hits and new titles, including original Taiwanese series, reality shows, and Asian BL content. We hereby invite our potential buyers and sellers to join us and create opportunities for funding, licensing sales, and cross-industry collaborations. Together, we shall demonstrate the creative energy of Taiwanese and Asian culture.

IP in Focus: Taiwan Comics

Date: 11/11/2022 Friday; 15:00–17:00 pm

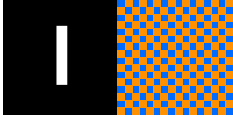
Location: Warehouse No.5, Taipei Songshan Cultural & Creative Park

This year, the "IP in Focus: Taiwan Comics" segment will showcase seven original comics that are eclectic, unique, and have market potential. The seven comics span a range of genres from young adult, to boys' love, comedy, fantasy, history, workplace, suspense, and thriller. Experts from various content domains such as games, videos, film, animation, performing arts, and toy/merchandise industries are invited to this segment. We hope the pan-entertainment sector recognizes comics as an early-stage product for market testing and is willing to further integrate resources to expand market demand and output, generating greater commercial success.

IP in Focus: Book to Screen

Location: Online

This year's "IP in Focus: Book to Screen" segment welcomes a wider range of books, shortlisting several popular books with unique themes that have participated in TAICCA's projects in recent years. TAICCA will also invite publishers to the TCCF "Online Session for Cross-domain IPs" to introduce their works, what makes them unique, market feedback, and sales numbers. We believe this will help film and TV program producers swiftly identify books for adaptation, generating adapted screenplays for films and TV programs.



INNOVATIONS

Open to the public, INNOVATIONS gives insight into the future of entertainment by showcasing cutting-edge content and works that span multiple disciplines. This includes works that use new technology, as well as music performances that incorporate multiple cultural elements, encouraging the creative content industry to explore all kinds of possible business models.

EXHIBITION

EXHIBITION focuses on the future of content that combines the creative use of stories and technology. It showcases domestic and overseas work and presents an immersive experience, displaying the prospects of culture combined with technology and joining industry partners to explore the future of the metaverse.

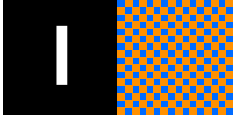
STEREO

Using music as its main theme, STEREO brings together Taiwan’s diverse cultural elements to present the idea of interdisciplinary cooperation. It facilitates more exciting performance content and incubates and promotes interdisciplinary cooperation in Taiwan’s creative content industry.

SALON

The SALONs are a series of short talks that explore contemporary and future entertainment in a relaxed, interactive format. Let’s explore contemporary and future cultural entertainment together.





Exhibition

Date: 11/3–11/13 (Some time slots are only open to professionals)

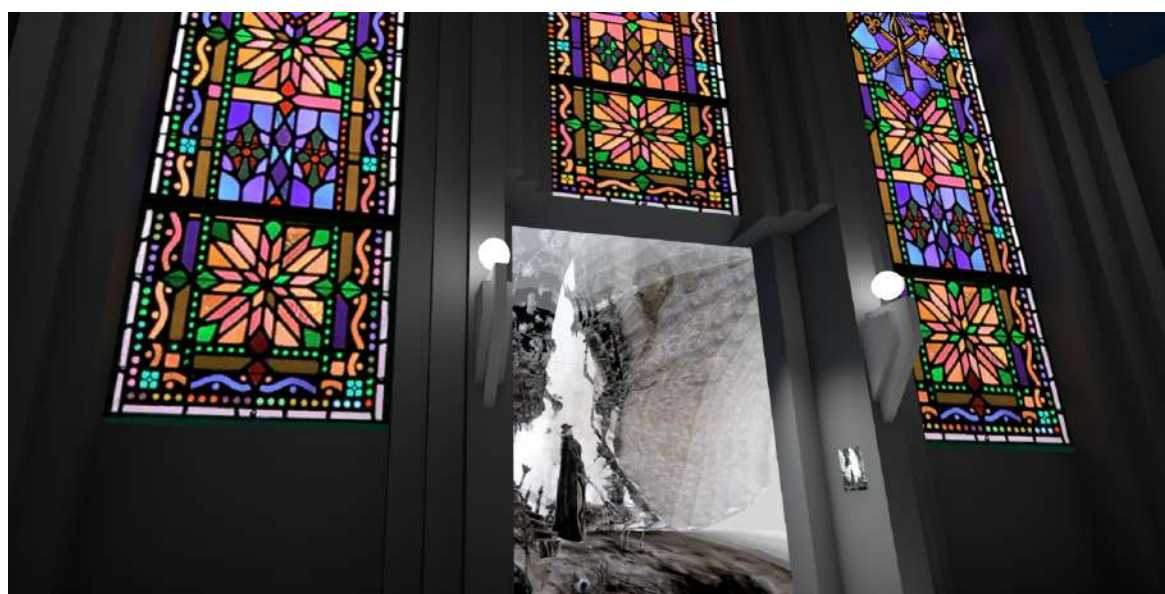
Location: Warehouse No.2 and No.3, Songshan Cultural and Creative Park

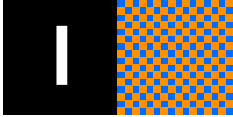
Giving an insight into the future of content in Asia, TCCF's EXHIBITION combines storytelling, creativity, and technology. It contains 19 works that use new technology in an interdisciplinary approach, creating an immersive experience while delving into the potential of the metaverse.

Highlights

Yoshitaka Amano VR Museum

Over the past 50 years, Japanese artist Yoshitaka Amano has become internationally renowned and created more than a thousand works. A collaboration with Bomding Technology, *Yoshitaka Amano VR Museum* is the world's first "full 3D virtual art museum" that allows users to interact through multiple hardware, such as PC, PC VR, all-in-one VR, smartphone, etc. The exhibition will showcase many of his works in digital or VR forms, and the audience will be allowed to interact with these works through VR headsets or handheld devices.





The Man Who Couldn't Leave

Inside the former Green Island prison, political detainee A-Kuen recounts imprisonment and persecution in the 1950s in Taiwan. Appearing to be frozen in time, he recalls his own experiences and those of his friend, A-Ching, who never made it out. Experience the time, the place, and the desire to keep the stories alive. Combining the accounts of political victims of the White Terror, told through the format of an undelivered family letter, it's an immersive VR experience of hope, fear and camaraderie that won the top prize at the 79th Venice International Film Festival's 'Venice Immersive' event.



Glory of The Taiwanese National Athlete Heroes

It's the centennial anniversary of the Chinese Taipei Olympic Committee! *Glory of The Taiwanese National Athlete Heroes* is a digital collection initiated by IP Content Lab and co-presented with the Chinese Taipei Olympic Committee. With the advent of the Web 3.0 era, IP Content Lab has scanned the Olympic national athletes into animated model figures. In collaboration with techno-arts teams, the creation will be permanently stored in blockchain as Taiwan's first 4D NFT.



Stereo

The TCCF interdisciplinary exhibition and performances focus on the "future of music", and explore crossovers between music and different content industries. This series showcases how different creative approaches— from visual to performing arts, traditional arts to interactive new media, in combination with music— allow for new possibilities. The exhibition will also shed light on the social role music plays in contemporary culture, reflecting the creative momentum of Taiwan's content industry while intersecting innovative technologies, cross-regional partnerships, and diversified perspectives. This links creators to those in different fields, providing inspiration and making interdisciplinary corporations, innovations, and exhibitions the new norm.

Boundless Stage

Date: 11/11-11/13 (Tickets required)

Location: Warehouse No.1, Songshan Cultural and Creative Park

The interdisciplinary concept is extended to the idea of "boundlessness", representing infinite possibilities through the integration of Taiwan's content industries. In keeping with this theme, STEREO will feature a "Boundless Stage" whose four sides face the audience, giving visitors a drastically different viewing experience from traditional stages that have one side. The program content for this stage is based on music in combination with technology, installations, lighting, theater, cross-genre collaboration, film soundtrack live performances, and virtual stages.



Fantasy Park

Date: 11/12-11/13 (Free admission)

Location: Baroque Garden

In the post-COVID era, people are increasingly paying attention to the inner self and the balance between body and mind. Creators have responded to this trend in different forms of expression by producing content related to the humanities and nature, and by collecting content of diverse and vivid styles. The stage will showcase visual arts, live podcasts, contemporary performance art, contemporary circus performances, world music, experimental electronic music, and other genres. It is curated to be family-friendly and of an interactive nature, and is equipped with breathing balloon landscaping and lighting.



Exploration Stage

Date: 11/11-11/13 (Free admission)

Location: Cultural and Creative Plaza

Under the theme of "Exploration", visitors can explore different styles of music at this stage with ten groups of up-and-coming creators in genres such as rock, jazz, hip-hop, and punk, along with music in Taiwanese Hokkien and Indigenous languages. Each group of performers on this stage will set out to free themselves from their traditional creative baggage and self-imposed restrictions by improvising and fully embracing their creative flexibility, while giving visitors a glimpse of what the "future of music" might be.



Salon

Date: 11/5–11/13 (Some shows are only open to professional registration)

Location: Warehouse No.2 and No.3, Songshan Cultural and Creative Park

Salon is the hub for new ideas. It's where experts and audiences gather to share a wide range of creative and unique viewpoints that shine a light on where the future of content is headed. This is the best chance for you to keep up with trends in culture and technology, and meet with professionals from multiple fields to brainstorm in an interactive setting.

Industry Hotspot

In 2020, the pandemic completely turned life as we know it upside down and forced the content industry to find new ways to survive, often by collaborating and diversifying business models. Join us at TCCF as we discuss the hottest industry topics of this year and examine the ways that the industry has changed.

Content Production

The combination of content and technology has led to new developments for content production. Creators use their unique narrative viewpoints to forge relationships with their audiences, which has a deep impact on the transformation of production methods. This segment will provide insight into the creative process behind different works.

Creation Trend

The concept of the metaverse has strengthened the integration of virtual spaces and the real world, assisted by technologies such as VR, AR, 5G, and AI. Join us as we explore the possibilities of this changing content landscape.

Curation Insight

Modern technology has slingshot us into the future. Exhibitions that combine technology and cultural content are flourishing, and innovation is shown not in the works themselves, but also in the way curators communicate with audiences. This segment invites exhibition organizers from different fields to share their unique curatorial views.

International Focus

We've gathered international professionals from creative industries to take an in-depth look at iconic immersive works. The experts will discuss immersive content production and fund raising, XR content distribution, the transformation of gaming, and the impact of Web 3.0 on the creative industries, among other topics.

FORUM

FORUM focuses on stories, funding, and technology, inviting professionals to discuss the latest trends and the best practices of content production. Global industry leaders gather to share key market intelligence and behind-the-scenes stories of the most popular content. Join the conversation! Through diverse topics, the sessions will drive the exchange of creativity and experience among local and international professionals.

Spotlight

SPOTLIGHT provides our partners with a stage to introduce themselves and share new industry insights, and TCCF is launching it for the first time this year. With themes spanning from genre drama to key market intelligence, SPOTLIGHT provides information about international marketplaces.

Industry Talk

Global industry leaders gather to share the latest trends. INDUSTRY TALK features sessions on diverse topics like trends in international film and TV co-production, investment, and technological applications, sparking exchanges between local and overseas professionals.



Spotlight 1

A Global Gateway: How AAS Promotes Co-production and Co-financing

Date: 11/9/2022 Wednesday

Time: 11:15–12:00

Location: Warehouse No.5, Songshan Cultural and Creative Park

Established in 2012, Kidscreen's Asian Animation Summit is an annual event designed to showcase the Asia-Pacific region's strongest animation projects looking for investors and partners. Roughly 50% of the projects that have debuted at past AAS events have gone into production—including such well-known series as Bluey (2016) and OddBods (2011)—and 88% of producers who have participated report they met critical partners at the event. Join us to find out how AAS can help you move your animation concept from sketch to screen.

Partner:

Asian Animation Summit

The Asian Animation Summit (AAS) is an annual event designed to showcase the Asia-Pacific region's strongest animated projects looking for investors and partners in three days of live pitches. It's owned and produced by Kidscreen, with generous support from government agency partners representing the countries that participate each year. The AAS attracts producers of animation who are interested in co-producing projects with Asian partners, as well as broadcasters, streaming platforms, distributors and investors from Asia and the international market.

Speakers:

Jocelyn Christie

SVP & Publisher, Kidscreen

As SVP & Publisher of Kidscreen, Jocelyn Christie leverages her extensive knowledge of relationships in the international kids entertainment business to help build the brand's global leadership position and profitably expand its products, which include B2B publications (Kidscreen magazine and newsletter Kidscreen Daily) and events (Kidscreen Summit and the Asian Animation Summit). She has been in this role since June 2010, and with Kidscreen since 1998.

Kim Dalton

Chair, Asian Animation Summit

Kim has had leadership roles across the screen content, broadcast, and digital media value chain. He has been a program maker, has worked in international finance and distribution, was CEO of the Australian Film Commission, and Director of ABC TV. He is now Chair of the copyright collecting society Screenrights, Chair of the Asian Animation Summit, and visiting lecturer in public policy at the Australian Film Television and Radio School. He also consults on screen industry policy in Australia and Asia-Pacific region.

Spotlight 2

Together, We Bring Stories to Life!

Date: 11/9/2022 Wednesday

Time: 15:15–16:00

Location: Warehouse No.5, Songshan Cultural and Creative Park

As Singapore's largest content creator and multimedia agency, Mediacorp is committed to creating engaging and reliable content and inspiring communities through digital media, TV channels and radio. During this creative content conference, Mediacorp will share our experience and tips for production and discuss the projects we seek to co-produce. We hope to take this opportunity to attract more talents to collaborate with and develop engaging content. Let's bring stories to life together!

Partner:

Mediacorp

Mediacorp is Singapore's national media network and largest content creator. Its purpose is to create engaging and trusted content, as well as to connect communities and inspire people. Mediacorp engages over three million people in Singapore daily across four languages on its digital platforms including meWATCH, meLISTEN and CNA.asia, six TV channels and 11 radio stations.

Speakers:

Loh Woon Woon

Executive Producer, Chinese Drama Productions, Mediacorp

Loh Woon Woon is a veteran director and producer from Singapore with an impressive portfolio of works under her belt. She has won several accolades in her distinguished career at Singapore's annual Star Awards, which celebrates the best Chinese entertainment in Singapore. These include being named Best Director at Star Awards in 2015 and 2022 (for *Key Witness*). She also made her mark as a producer when *Hello From The Other Side*, which she produced, was nominated in the 'Best Drama' category at Star Awards 2021.

Spotlight 3

Taiwanese BL: Finding the Blue Ocean Strategy and Niche Market

Date: 11/9/2022 Wednesday

Time: 16:15–17:00

Location: Warehouse No.5, Songshan Cultural and Creative Park

Taiwan started Boys' Love (BL) content production earlier than many Asian countries. The copyright of the BL drama HIStory series, produced by Taiwan's LINE TV, was sold in 190 countries and regions around the world, and the global hits are approaching 30 million. The copyrights of series *We Best Love* and *Plus & Minus*, jointly invested by TAICCA, have been purchased in more than 180 countries and regions. However, in recent years, the stable production quantity and quality of Korean and Thai BL content have eclipsed the visibility of Taiwanese BL content in the overseas market. How can Taiwanese BL form a value chain as successful as Thailand and Korea? How to find a new niche in the global BL drama market?

Partner:

Yoiisz International Media Limited

YOISZ International Media focuses on script development and production. Integrating films, TV shows, and TV movies to create innovative and well-strategized content with the goal of diversifying the film and television industry. Our first drama production, *We Best Love*, reached new heights of BL drama aestheticism, and we produced the BL pure love series *My Tooth Your Love* in 2022. Currently, we are developing several projects targeting female audiences with genres ranging from fantasy, romance, comedy, BL, and thriller.

Speakers:

Anita Sung

Chief Producer, Video On Demand Business Department, Video Market Corporation

Anita Sung served as Chinese Content Purchaser at the SPO Entertainment Inc. in Japan, and joined Video Market Corporation, a Japanese OTT Platform in 2018. She specializes in boys' love (BL) content and has purchased titles from around Asia, including *HIStory2*, *HIStory3*, *Because of You*, *We Best Love*, etc. Anita also produced BL series, including *Plus & Minus* (Taiwan), *See You After Quarantine?* (Taiwan), *Be Loved in House: I Do* (Taiwan), *Miss in Kiss* (Taiwan), and *Life Love on the Line* (Japan).

Kim Kyong-eun

Asia Contents Producer, Rakuten Group, Inc.
Video Streaming Department, Rakuten TV

Experienced in BL titles acquisition, Kim purchased *Where Your Eyes Linger*, *Mr. Heart*, *To My Star* (Korea); and *Dear Doctor*, *Between Us* (Thailand). She also co-produced and supervised titles including *Jun & Jun* (Korea, released in 2023), *Life Love on the Line* (Japan), and Taiwan's *Plus & Minus*, *See You After Quarantine?*, and *Be Loved in House: I Do*.

Pei-Yu Lin

Person in charge, Creativity Play Studio Ltd.

Pei-Yu Lin is a freelance writer, novelist, and screenwriting lecturer. After continuous success in writing romantic melodramas, in the past couple of years she has explored a variety of genres including BL series, legal dramas and comedies.

Ray Jiang

Director

Ray Jiang is a rising director best known for his innovative approach to an everyday story. His filmography includes *The Amazing Grace of Σ*, *GATAO - The Last Stray*, and *Age of Rebellion*. Jiang has previously participated in the Taipei Golden Horse Film Festival: Golden Horse Film Project Promotion, and for *We Best Love*, he won the award for Best Directing for a Television Series at the 53rd Golden Bell Awards.

Joe Tsai

"We Best Love", "My Tooth Your Love" Executive Producer

With a wealth of experience from marketing more than 60 films and television series, Tsai produced BL series *We Best Love* and the reality show *WBL Boys' Vacation*. She specializes in storytelling with marketing to create projects that have earned nearly 30 million hits, tens of millions of sales and 60,000 book sales worldwide. Her screenwriting works include *We Best Love* episodes "No.1 For You", "Fighting Mr. 2nd" and series *My Tooth Your Love*.

Phoebe Tsai

COO, LINE TV

Responsible for LINE TV operations, managing content creation and licensing, marketing and PR, user growth, data analysis, and other teams. Tsai focuses on user growth, revenue generation, and PnL. Her long-term vision is to leverage resources for content development in Taiwan and to maximize the synergy between good content and platforms, connecting them to build an active ecosystem.

Sammi Pan

COO, Yoiisz International Media Limited.

An expert at developing stories to create a content market, Pan produced *We Best Love* episodes 'No.1 For You', 'Fighting Mr. 2nd', and reality series *WBL Boys' Vacation*, and supervised productions like *Ghost High School*, *76 Horror Bookstore First Series - Tin of Fear*, *Kill for Love* and *You have to Kill Me*.

Spotlight 4

Go Global with Tech

Date: 11/10/2022 Thursday

Time: 15:15–17:00

Location: Warehouse No.5, Songshan Cultural and Creative Park

YouTube will share Global and South East Asian content trends and their current business model. They will also share successful case studies from the publishing, music, and TV & film industries including Taiwan's most-subscribed channel *Yes Ranger*. Lastly, three different funding and tech service partners will introduce their services to drive efficiency and reduce costs, giving more time to focus on growth opportunities.

Partner:

YouTube

Speakers:

Ben Yu

Executive Producer, Chinese Drama Productions, Mediacorp

Ben is committed to sharing Greater China's content to global audiences and promotes a win-win ecosystem for creators, audiences, and advertisers. He has more than 12 years of experience in content monetization, digital transformation, and corporate strategic planning in the media and publishing industries.

Sunny Chang

Product Marketing Manager, YouTube, Taiwan

Sunny works to strengthen the connection between creators, users and, the brand. She is committed to building the best possible experience for creators and users and puts effort into fostering a responsible platform and media literacy education.

Jerry Hsiung

APAC Partnership Solution, Greater China, Google

In the past, Jerry was Manager of Partner Engagement and the Global Streaming Device Ecosystem at Netflix and China Lead for YouTube Content Partnerships. Now, he is committed to helping startups to raise funds more efficiently and sharing more resource opportunities to empower Taiwan's content and potential.



Steven Yee
CoFounder and CEO, SyCreation

Steven Yee is the co-founder of SyCreation, which is known as the only creative partner of Google Taiwan. Steven has expertise in digital video creative solutions, particularly in performance and data-driven solutions.

Yekon
Founder, Yes Ranger (YouTube channel)

Yekon founded Taiwan's most-subscribed YouTube channel *Yes Ranger*, which has 4,120,000 subscribers, over 80% of which come from overseas. Yekon also created the Taiwan YouTube series *My Zombie Crush*, among many other works.

Chiu Kaiyu
Co-Founder and CEO, Turn-Key Solution

Kaiyu is committed to applying psychological knowledge in various interpersonal situations, combined with a profound understanding of subconscious work, through systematic open courses. His unique personal coaching form has created a new model on how the psychology profession can serve people.

Cindy Su
AI Art Director, Taiwan AI Labs

Cindy is currently designing the world's first AI Music Center in Hualien. Her specialized AI fields are speech recognition, art generation, and personalized interactions. She's held the positions of Project Director for Weiwuying AI Interactive Corridor, CEO for Taiwan Queer Guide, System Analyst at Lion Travel, and Software Engineer at IBM.





Spotlight 5

Series Mania Delegation Spotlight

Date: 11/11/2022 Friday

Time: 10:00–10:50

Location: Warehouse No.5, Songshan Cultural and Creative Park

In the frame of its partnership with TAICCA, Series Mania brings to TCCF a selection of top international executives. They will present their companies and explain the collaboration opportunities with them.

Partner:

Festival Series Mania

Series Mania has become the biggest event dedicated uniquely to television series in Europe. Its festival offers exclusive world premieres of the greatest international series on the big screen, giving its audience– up to 72,000 spectators– 8 days of discoveries, parties and masterclasses with some of the most renowned personalities in the series world.

Speakers:

Francesco Capurro

Head of Series Mania Forum

Francesco Capurro is the Head of Series Mania Forum, a professional arm of Series Mania Festival. Before, he worked for A-list international festivals like the Marché du Film du Festival de Cannes, Paris Cinéma, Les Arcs Film Festival, and Premiers plans d'Angers, among others.



Industry Talk 1

New Horizon of Content Industries: Prospects of Profit

Date: 11/10/2022 Thursday

Time: 10:15–11:00

Location: eslite Performance Hall

The boom in Taiwanese dramas brought about by streaming services, coupled with 5G technology ushering in the Metaverse, has brought new business opportunities for Taiwan's content industries. In this session, Chunghwa Telecom is invited to analyze trends in the technology and entertainment industries and to share its vision of creating world-class content and services.

Moderator:

Izero Lee

CEO, Taiwan Creative Content Agency

Speakers:

Tian-Tsair Su

President of Business Group, Chunghwa Telecom

Su Holds an MS of Electrical Engineering from National Cheng Kung University. He has served as Assistant Manager, Senior Executive Vice President at Chunghwa Telecom, and was the Chairman of Honghua International Corporation. He specializes in the research and analysis of trends in the telecommunications industry, as well as business strategy and transformation planning. Currently responsible for Chunghwa Telecom's consumer services and products, as well as the overall consumer market business such as marketing and distribution.

Industry Talk 2

Can Asian Shows Conquer Global Audiences?

Date: 11/10/2022 Thursday

Time: 11:30–12:30

Location: eslite Performance Hall

The global popularity of Squid Game shows that Asian entertainment content has the potential to conquer Western audiences, and Taiwanese dramas in the streaming era are also actively expanding into the international market. This session focuses on the development, production and marketing of Asian stories, and invites producers and showrunners to discuss how Asian stories can overcome language and cultural barriers and become the new favorite of global streaming platforms.

Moderator:

Terris Ko

Advisor, Taiwan Creative Content Agency

Speakers:

Soo Hugh

Showrunner, Executive Producer, Writer

Soo Hugh serves as the showrunner, executive producer, and writer of the globally successful TV series PACHINKO, which received critical acclaim. She plans to continue her partnership with Apple TV+ as co-showrunner in future projects such as The White Darkness. Meanwhile, Hugh is also collaborating with UCP on multiple projects and the story incubation program “The Thousand Miles Project,” which aims to bring AAPI stories to cinematic life and jumpstart fruitful careers in the entertainment industry.

Jamie Yuan Lai

Head of Development & Production, Bound Entertainment

Jamie Lai is the Head of the LA office for Bound Entertainment, a Korean media entertainment company headquartered in Seoul, Korea. She was previously a development executive for Pearl Studio (*Over the Moon*, *Abominable*) which produced and packaged Korean-Chinese film and television projects, including *Bounty Hunters* starring Lee Min-ho and Tiffany Tang and *She Was Pretty* starring Dilireba. Lai was formerly an executive with Base FX, an Emmy-award-winning VFX company in China.

Industry Talk 3

Taiwanese Animation: Pushing Back the Frontiers

Date: 11/10/2022 Thursday

Time: 13:30–14:30

Location: eslite Performance Hall

This session focuses on animation production and adaptation. We invite Taiwanese key industry players to share their experience of producing animations, seeking international funding, international cooperation, and the future business opportunities for Taiwanese animation.

Moderator:

Jiun Wei Lu

Deputy Chief Executive Officer, Taiwan Creative Content Agency

Speakers:

Wang Wei-Xiu

Producer, Bigcat Studio

Wang is the producer of Bigcat Studio. He has participated in multiple Taiwanese original animations, including Taiwan's first Netflix original animated series, *Brave Animated Series*, the mini-series *Diego & Pea*. His short films *Fart in Elevator*, *Falling Moon*, and *First Launch* were shortlisted for numerous film festivals.

Chen Chung Chun

CEO, DNAXCAT Co., Ltd

Chen is the brand creator of DNA×CAT, honorary chairman/initiator of Taiwan Character Brand Licensing Association, and also the founder of IP BANK.

Chun-Chien Lien

Person in charge/Director, Dottodot Ltd.

Chun-Chien Lien has over 27 years of experience in motion mediums and started developing original animated content in 2016. His short film *The Weather is Lovely* was selected in more than 30 international film festivals including 57th Golden Horse Awards.

Industry Talk 4

From Songwriting to Entrepreneurship

Date: 11/10/2022 Thursday

Time: 15:00–16:00

Location: eslite Performance Hall

This session focuses on entrepreneurship in the music industry, and discusses successful experiences in various stages from composing, international tours, starting a business, to fundraising and more. We invited professionals representing musicians, entertainment companies, and international music festivals to share from their own experiences about how musicians expand their careers with a manager's mindset in the contemporary music industry.

Moderator:

Zoe Wang

Director, Department of International Business, Taiwan Creative Content Agency

Speakers:

Weining Hung

Co-founder, LUCfest

Weining is the co-founder of LUCfest, a three-day showcase festival and conference in Tainan, Taiwan. She is a force for leading Taiwanese and Asian musicians into the global market and is also the international manager for artists like Phum Viphurit and ADOY.

Jay Huang

Managing Director, Just Live Co., Ltd.

Jay is the Managing Director of KKLIVE. He joined KKCompany in 2018 to establish KKLIVE Holdings, operating the event distribution brand KKLIVE, electronic ticketing platform KKTIX, and Backstage at Taipei and Kaohsiung live houses. He has headed teams to hold hundreds of events attended by millions of people across Asia.

Tseng, Kuo-Hung

Person in charge, Sunset Music. Co

A musician from Taipei. He is lead singer, guitarist, and songwriter in the band Sunset Rollercoaster, which he formed in 2009 as a garage rock group. In 2015, he led the band on headline tours in Europe and North America, and to the top of festival bills around Asia.

Industry Talk 5

Strategies to Make Long-running Productions

Date: 11/10/2022 Thursday

Time: 16:30–17:30

Location: eslite Performance Hall

While theatre productions in Taiwan have grown in diversity with steady and predictable profits, there are still many uncovered grounds worth discussing. We invite key players to share their experiences about finding a successful business model, the ideal collaboration strategies, how to attract investors, and the next step for the industry.

Moderator:

Shih-Yao Lien

Deputy Chief Editor, MUZIK Air

Speakers:

Dongyu Lee

Founder of THEUUMOUTH / Drummer of 88BALAZ

Dongyu founded THEUUMOUTH in End 2014, a live venue and co-working space that holds 10–20 live events per month. Events include different types of performing arts, such as music, musicals, dance, and talk shows. He's dedicated to creating an incubator for budding artists.

Owen Lee

Chairman & General Manager, udnFunLife

Owen is dedicated to developing the media digitization and culture industry in United Daily Group. He serves as the Chairman and General Manager of udnFunLife and uniicreative, the leading brands of Taiwan's culture and creative industry.

Wuming Chen

Founder and CEO, Activa Productions

Wuming is an experienced theatre producer, A Cappella music developer, and singer. He founded Activa Productions and recently produced the off-Broadway musical *I LOVE YOU, YOU'RE PERFECT, NOW CHANGE*, which holds the record for longest running musical in Taiwan.

Industry Talk 6

Entertainment in the Metaverse: The Future of Content

Date: 11/11/2022 Friday

Time: 10:00–11:00

Location: eslite Performance Hall

Join Sarah Malkin, Director of Metaverse Media Content at Meta as she illustrates what makes the best content and entertainment in the metaverse. Explore content verticals that have the winning combination of pop culture, social interaction and frequent content delivery (such as live sporting events, entertainment, movies and TV) and how to make VR and the metaverse relevant, relatable, magical and meaningful by bringing people together around shared experiences. The co-experiencing of entertainment tells one of the clearest stories of why VR and the metaverse will thrive in the future, and as the capabilities continue to evolve, the content people in VR are drawn to and expect from creators will be more live, truly interactive events that create a real sense of immediacy and presence between performer and audience, regardless of not actually being in the same space.

Moderator:

Alice Chang

Deputy CEO, Taiwan Creative Content Agency

Speakers:

Sarah Malkin

Director of Metaverse Media Content, Meta

Sarah Malkin leads the Metaverse Media Content team at Meta, which is responsible for creating and distributing general entertainment and narrative experiences across VR surfaces. Prior to joining Meta, Sarah ran content divisions at a variety of emerging platforms: as Head of Content for Russell Wilson's mobile app TraceMe (acquired by Nike), VP of Programming and Development for Ron Howard and Brian Grazer's digital company New Form (acquired by Whistle), and in numerous roles including VP of Programming, GM of Lifestyle, and Head of Branded Entertainment at Maker Studios (acquired by Disney). Sarah has advised on partnerships and distribution for MasterClass, Paul Feig's digital shop Powder Keg, and the non-profit Global Girl Media. She's also taught at the New York Film Academy in NYC and Los Angeles. Sarah holds an MFA from Brown University and a BA from Pomona College.

Industry Talk 7

Co-producing in (or with) Europe

Date: 11/11/2022 Friday

Time: 11:30–12:30

Location: eslite Performance Hall

The film and television industries in Taiwan and Europe share many similarities: cultural diversity, strong public support programs, and professionals and talent willing to collaborate internationally. In this panel, we invite key decision-makers in the European TV and film market to share their observations on the latest trends in global audiovisual content, and their advice to Taiwanese creators/producers on finding partners and audiences in Europe.

Moderator:

Aurélien Dirlor

Advisor, Taiwan Creative Content Agency

Speakers:

Iris Bucher

CEO and Producer, Quad Drama

Iris began her career as a production assistant, before becoming a script editor and finally a producer in 2004. In 2011, Iris created Quad Drama (formerly Quad Television), known for its ambitious dramas (such as *The Bonfire of Destiny*, *Women at War* for TF1 and Netflix). Quad Drama specializes in emotional, thrilling content with strong female characters. Iris is the president of the French producer's union USPA.

Stefano Centini

Producer, Volos Films

Stefano Centini is an Italian-Taiwanese producer and director with experience in international co-productions between Europe and Asia. Among his productions are *Absent Without Leave* (2016, Audience Award at SIFF), *Ten Years Taiwan-The Sleep* (2018), Netflix's *Midnight Asia: Taipei* (director), *Far Away Eyes* (2021, *Visions du Réel*, Golden Horse), and *A Holy Family* (2022, Taipei film festival Grand prize, nominated for 2 Golden Horses).

Sophie Erbs

Associate Producer, Cinéma Defacto

Sophie Erbs belongs to a generation of producers dedicated to building creative bridges between talents from all countries. She is partner at Cinéma Defacto, and in her co-owned independent company Gaijin. She is a member of both EAVE and ACE and has produced and co-produced 23 feature films.

Laurence Herszberg

General Director, Festival Series Mania

Since 1981, Laurence Herszberg has participated in major developments of cultural life in France. In 2010, in anticipation of the growing popularity among audiences and industry players alike for the TV series format, she launched SERIES MANIA— the leading international get-together for series in Europe, welcoming 70,000 public festival-goers and 3,000 industry professionals.

Industry Talk 8

Film Production Across the Borders: Case Studies

Date: 11/11/2022 Friday

Time: 13:30–14:30

Location: eslite Performance Hall

What is our strategy to fit in the global market while streaming platforms are changing the rules in the TV and film industries? In this panel we invite experienced producers to share their experience in co-production, including common issues that might happen, possible ways to resolve them, notable tips, and the advantages of engaging in the global market.

Moderator:

Roger Huang

Producer, Yi Tiao Long Hu Bao International Entertainment Co.

Speakers:

Justine O.

Producer

Justine embarked on a film career in 2008 and worked with Jia Zhang-ke as a producer from 2013–2020. The latest films she produced include: *The Chinese Mayor* (2015; Special Jury Prize / Sundance), *Mountains May Depart* (2015; Festival de Cannes / competition), *Life After Life* (2016; Berlinale Forum; Best Feature Award / HKIFF, Grand Prize / Tokyo FILMeX; MoMA New Directors/New Films). *The Calming* (2020; Berlinale Forum IFF / CICAIE Art Cinema Award), and *Gaey Wa'r* (2021; Un Certain Regard / Cannes).

Amy Ma

Producer, Ma Studios Ltd.

Amy is an international film producer and founder of MA STUDIOS with years of experience working on co-production projects. Numerous films that she produced earned successful festival runs, including *Pour la France* (2022), *American Girl* (2021), and *Taipei Suicide Story* (2020).

Joyce Tang

Manager of Taiwan Co-financing and Co-production Program, TAICCA

Joyce has been in the documentary and drama field and different media platforms over a decade. During her time at PTS Taiwan and TAIWAN Creative Content Agency, Joyce has focused on different subjects from environmental to social issues, such as *A Town called Success*, *The Island of 1000 violins*, *Raw and Cooked*, *Teenage Psychic*, etc.

Industry Talk 9

Emerging Investment Opportunities in the Content Industries

Date: 11/10/2022 Thursday

Time: 15:00-16:00

Location: eslite Performance Hall

In recent years, Taiwanese TV programs, dramas, and movies have not only been well received in the local market but have also successfully opened up the international market due to the listing of OTT platforms and sale of remake copyrights. The key in establishing such a successful and replicable model lies in the integration of resources such as funds and talents. In this panel, we invite investors of the creative content industry to share their perspectives on the development of Taiwan's creative content industry, their reasons to invest, and their next step.

Moderator:

Jiun Wei Lu

Deputy Chief Executive Officer, Taiwan Creative Content Agency

Speakers:

Frank Lin

Vice Chairman, TAIWAN SECOM COMPANY LTD.

Frank has been the Vice Chairman and the Managing Director of Taiwan Secom Co., Ltd, a major security services provider in Taiwan, since June 2017. Lin is also the director of Goldsun Co., Ltd., a ready-mix concrete provider and construction company.

Angie Chai

CEO, Star Ritz International Entertainment Co., Ltd.

Angie was heavily involved in the entertainment industry and talent cultivation for more than 30 years and is known as the "godmother of idol dramas". Her works have spread all over Asia, including idol drama *Meteor Garden* and the movie *You Are the Apple of My Eye*, etc.

Hank Tseng

CEO, Tomorrow Together Capital

Hank is the CEO of Tomorrow Together Capital, a private fund focusing on content investment. He looks forward to bringing new possibilities to the film and media content industry in the near future. A renowned Taiwanese film and TV producer, Hank combines his sensitivity towards the industry market and his concern for society to create works that comment on social issues.

Industry Talk 10

Meet the CEOs: How to Formulate Your Fundraising Plan

Date: 11/11/2022 Friday

Time: 16:30–17:30

Location: eslite Performance Hall

In this panel we invite talents from the creative content industry who have successfully raised private funds in recent years to share their experience in organizing fundraising, writing business proposals, engaging in pre-investment review, post-investment management, etc. Experience on how to find common ground with investors will also be covered in this session as a reference for searching and securing diversified funds.

Moderator:

Ting-Li Hu

Director, Department of Investment and Finance

Speakers:

Felix Wu

Chairman, CATWALK PRODUCTION HOUSE CORP.

Having achieved success in the gaming and internet industries, Felix Wu used his unique experience and passion to launch an entertainment enterprise. He took over as chairman for Seed Music in 2013, and in 2018 he became the chairman of CATWALK, the largest talent group in Asia. In 2022, CATWALK and TAICCA established the joint venture Taiwan Dream Institute, starting a new era for young talents in Taiwan.

Shawn Chuang

General Manager, My Story Entertainment

Since 2002, Shawn has gained experience across the whole film/content production and distribution process, including creative conception, pre-production, production, post-production, marketing, theater and digital channel distribution, and international sales and purchasing.

Eric Kuo

Founder Hua Musical International Inc.

Founder and Chairman of Hua Musical International Inc, Eric graduated from National Taiwan Normal University with a master's degree in performing arts. He's been engaged in the music field for 20 years, specializing in music production and management. For two consecutive years, he was selected as "40 under 40" (an elite leader under the age of 40) by Prestige magazine. Hua Musical is the first domestic company that utilizes the industrial business chain as its business strategy.

• Partners



Intro to SERIES MANIA

where series begin

SERIES MANIA has over the years become a must-attend event as much for series fans, as for the market professionals. Focus on a multi-faceted experience where series begin. As the biggest event entirely dedicated to TV series in Europe, SERIES MANIA offers its ever growing audience exclusive world premieres of the greatest

international series on the big screen, and a unique opportunity to +70K series lovers to meet with the most renowned creators, screenwriters, directors and talents of the serial universe, making it an unmissable rendez-vous for binge watchers.

A hand picked selection

Indeed, 60 series are each year carefully curated as part of the Series Mania program, but only 13 are awarded by the various juries during the closing ceremony. That's how the Series Mania international competition has seen the launch of highly noticed series such as *The Virtues* (Channel 4), *The Rain* (Netflix), *Ride Upon the Storm* (ARTE/DR), *Your Honor* (Yes), *Kamikaze* (HBO Max) *I Love Dick* (Amazon), *Germinal* (Salto / France TV) and *Midnight Sun* (Canal +). The future is now as the festival's call for series is open and running until January 6 2023, this is maybe your chance to being noticed by professionals and travel the world!

As well as a true place to meet for decision makers

At the same time, over 3,000 key players of the TV industry worldwide gather at Series Mania Forum, three days of networking and business events fostering exchanges between creatives, producers, buyers and commissioners from more than 60 countries. A great occasion to pitch their series at every stage of development, from idea to completed series making its debut on the international scene, and imagine the new generation of upcoming series. Designed as a creative incubator, it promotes series creative process at all stages, from writing to broadcasting, with particular support to the best up-and-coming writers.



And a true springboard and support for series

As part of this supporting initiative, the Co-Pro Pitching Sessions are Series Mania Forum's founding premise and the most anticipated part of the Forum, but also a true springboard for debuting series. Programs such as Blackport that has recently been awarded by the Emmys, The Last Socialist Artefact or No Man's Land were introduced for the first time during those sessions.

Each year, 16 series projects seeking international financing are given the chance to pitch their series to an audience of leading industry decision-makers. The pitching sessions are followed by individual meetings with broadcasters, distributors, producers, public and private funds. The Co-Pro Pitching Sessions call for projects is now open and running until December 16, 2022.

The Forum is also notable for its three intensive writing workshops: the Writers Campus for emerging script writers from around the world, a Co-writing Residency between Israel and France, and the DEENTAL Series workshop for creators from Africa, the Caribbean, and the Pacific.

Also available online throughout the year

Since 2020, Series Mania Digital is the all year available platform where series professionals can connect, discover new talent, and enjoy a curated selection of projects in development and a monthly offer of books and podcasts for TV adaptation.

Want to know more about SERIES MANIA? Laurence Herszberg, founder and general director of Series Mania, and Francesco Capurro, Head of the Forum, will be happy to meet you at TCCF. Please send an email to: forum@seriesmania.com



Intro to Variety

Variety is the most authoritative and trusted source of entertainment business news, recognized and respected throughout the world. Since 1905, influential producers, executives and talent in entertainment and beyond have turned to Variety for award-winning daily breaking news reports, insightful award-season coverage, must-read feature spotlights and intelligent analysis of the industry's most prominent players. As the leading publication covering film, television, theater and tech with a global perspective, Variety is the vital read in every entertainment capital in over 84 countries. <http://variety.com/>

Variety Intelligence Platform (VIP+) is a subscription-based service from the iconic media company Variety. VIP+ offers relevant industry data, analysis, video from Variety summits and in-depth special reports focused on actionable insights you'll find nowhere else so your company can perform with precision and confidence. VIP+ consists of a dedicated team of media analysts, editors, and experts doing the work for you, from an industry brand you can trust. Find out more at www.variety.com/vip.



Intro to ContentAsia

ContentAsia is an Asia-based multi-platform information resource that refines today's infodeluge into usable, digestible and reliable intelligence about video content creation, funding, financing, licensing, & distribution across the Asia-Pacific region.



Intro to ECRAN TOTAL and Le DISPATCH

Ecran Total is one of France's leading trade magazines for all that is French film and television, from script to popcorn. With a weekly magazine, and a website, where subscribers can get their industry insights on the go, Ecran Total is not only delivering the news, but rather market insights from the heart of the French film industry.

With a presence on the ground at all major European film and television festivals and markets, the company maintains its presence throughout the international landscape while being sure to promote French productions and industry professionals. Not to mention, EC is one of the organisers of the European Co-production Forum (ECPF), where international co-productions find their footing. In terms of readership, EC boasts a 63% engagement rate, reaching 38,000 unique visitors weekly. Reporting primarily on all French speaking markets, the publication and website deliver exclusive information to the some of the industry's biggest movers and shakers.

From interviews with prominent industry figures and box office insights to financing plans and French producer rankings, Ecran Total is the French audience's gateway into all that is the country's film and television sector. More recently, Le Dispatch an English-language version of its parent company, Ecran Total, was launched. Reaching thousands of readers from all industry sectors, from producers and sales agents to distributors and PR figures, Le Dispatch offers market insights via two weekly newsletters, one being a larger comprehensive overview of the state of the industry, and another being a 'Special Focus' on a specific subject that holds weight for the international audiovisual sector.

Acting as a connector for global players looking to either gain information or work with those in the French film & tv industry, Ecran total & Le Dispatch provide readers with exclusive content that can guide them as they make their way through the French and international markets. From figures to in-depth interviews and relevant contacts, Ecran total and Le Dispatch act as go-to guides for international players interested in the French audiovisual landscape.



Partners

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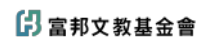
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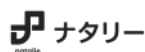
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Event Partner



• Key Information

Programme

UNIT	TIME	LOCATION
PITCHING	11.09 – 11.11 Professional Registrations	Taipei New Horizon 6F
MARKET -CONTENT MARKET	11.09 – 11.11 Professional Registrations	Songshan Cultural and Creative Park No.4 & 5 Warehouse, North Tobacco Factory, Taipei New Horizon 6F
INNOVATIONS -EXHIBITION	11.09 – 11.13 Professional Registrations	Songshan Cultural and Creative Park No.2 & 3 Warehouse
INNOVATIONS -STEREO	11.11 – 11.13 Free Admission. Some time slots reserved for professionals only.	Songshan Cultural and Creative Park No.1 Warehouse, Baroque Garden, Cultural Plaza
FORUM	11.09 – 11.11 Public Registration. Some time slots reserved for professionals only.	eslite Performance Hall, Songshan Cultural and Creative Park No.5 Warehouse

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